

Be signs a partnership with U-ANT implementing the most complete European portfolio for pandemic control services

Be Shaping the Future, company listed on the STAR segment of the Italian Stock Exchange, has formalised a commercial partnership agreement with U-ANT – an innovative start-up by Professor Andrea Crisanti, an internationally renowned virologist – and Prof. Vittorio Carlei, professor of Advanced Analytics at LUISS Guido Carli to support the continuity of work. The company specialises in Artificial Intelligence and Machine Learning algorithms applied to microbiology and epidemiological issues.

U-ANT is the result of a research project entitled "Covid-19 company risk surveillance" funded by the Leonardo Del Vecchio Foundation in collaboration with the Department of Microbiology and Virology of the University of Padova.

U-ANT has developed a methodology called "ACORP+" targeted to large corporate companies. Through an initial anamnestic questionnaire and subsequent periodic recalls, the aim is to offer each individual within the comany a specific risk indicator. The method is based on cross-referencing of data relating to work conditions with environmental and epidemiological data.

STOCK DATA		GROUP DATA (as of 31.12.20)	19)	HEADQUARTER	MAIN OFFICES
Reuters code:	BEST.MI	Total Revenues (Eur mln):	152.3	Rome	Milan
Bloomberg code:	BEST.MI	EBITDA (Eur mln):	25.9		London
		EBIT (Eur mln):	12.2		Munich
SHAREHOLDERS DATA (as of 12.3.2020)		EBT (Eur mln):	11.1		Frankfurt
No. of ordinary shares (mln):	134.9	Net Profit (Eur mln):	6.1		Madrid
Total no. of shares (mln):	134.9	Net Financial Position (Eur mlr	n): (11.4)		Wien
Market cap. (Eur mln):	148.1				Varsaw
Floating (%):	39.4				Bucharest
Floating (Eur mln):	58.3				Kyiv
Main Shareholder:	T.I.P.				Zurich

The "Innovation Pole of Genetic Genomics and Biology" of Siena has also collaborated in the development of the methodology and the application of the algorithm in work environments.

The results obtained so far have demonstrated an effectiveness that is higher than the national average, in the identification of positive cases through swab testing. The method has already been adopted by companies such as Luxottica and the Kering Group.

Be will integrate the entire U-ANT methodology, in all its different components – including the request and outcome of the surveys – will into its Human Mobility app, thus creating the most comprehensive portfolio of corporate services at European level in the fight against the pandemic.



We are honoured to collaborate with Prof. Andrea Crisanti - declares **Stefano Achermann**, CEO of Be. The partnership just signed with U-ANT will have as its object the further implementation of our Human Mobility platform, through the inclusion of the functionalities developed by U-ANT. This will allow us to create together a unique and very powerful value proposition to be presented to the large corporate market."

About Be

Be Group is listed in the STAR segment of Borsa Italiana and is one of the leading Italian players in the Consulting sector. The company provides Business Consulting and Information Technology services. A combination of specialist skills, advanced proprietary technologies and a wealth of experience enable the Group to work with leading international financial and insurance institutions to create value and boost business growth. With more than 1,300 employees and branches in Italy, United Kingdom, Germany, Austria, Switzerland, Spain, Romania, Poland and Ukraine, in 2019 the Group recorded revenues in the amount of Euro 152.3 million.



This press release is available on the Company's website www.be-tse.it and on the centralized storage mechanism "eMarket STORAGE" at $\underline{www.emarketstorage.com}$