



**BNL** granted **Be Shaping the Future** a **6 million** medium-term “sustainable linked loan” at concessionary rates, under the Bank’s **#PositiveBanking** strategy, as part of BNP Paribas positioning as World’s Best Bank for Sustainable Finance in 2019, according to Euromoney.

While a welcome addition to Be’s array of financial instruments, the loan mainly stands out as a further validation of Be’s own pledge to sustainable growth and of its potential as a target of ESG investments.

The BNL loan was granted against Be’s commitment to increase its recruitment programme **with focus on the under 30s, to cut down on paper usage per employee, and to reduce energy consumption.**



*For three years now, we have been investing in Sustainability – says **Carlo Achermann, Chairman of Be Group**. We occupy an increasingly significant space in our ecosystem, and it is our distinctive cultural trait, as well as our moral duty, to invest in the improvement and transformation of our value creation process.*

*In the next three years our Company will be very different from today. Less energy consumption, more use of recyclable materials, more attention to social agenda and support to our communities.*

*These are just some of the things we are increasingly paying attention to.*