Be shaping the future

SHAPING THE FUTURE OF FINANCIAL SERVICES Advisory, Technology, Digital

Borsa Italiana STAR Conference London, 22nd – 23rd October 2019

SHAPING THE FUTURE DISCLAIMER

This presentation contains forward-looking statements regarding the timing and financial impact of Be SpA's ability to implement its business plan, expected revenues and future success. These statements involve a number of risks and uncertainties and are based on assumptions involving judgments with respect to future economic, competitive and market conditions and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond Be SpA's control. Some of the important factors that could cause actual results to differ materially from those indicated by the forward-looking statements are general economic conditions, failure to achieve expected revenue growth, changes in our operating expenses, or legal developments, competitive pressures, changes in customer and market requirements and standards, and risk factors detailed from time to time in Be SpA's statutory filings, including without limitation, Be SpA's Annual Reports. The forward-looking statements are based upon management's reasonable belief as of the date hereof. Be SpA undertakes no obligation to revise or update publicly any forward-looking statements for any reason.

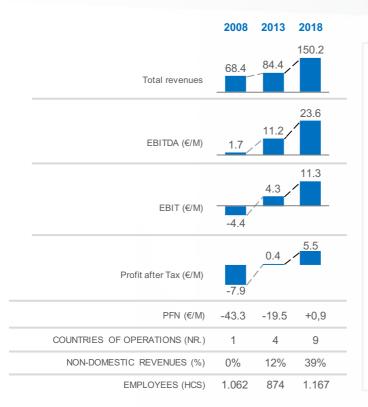
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"BE" AT A GLANCE: OUR KEY STATEMENTS

New areas of investment: experiences and passions Leading «Business Consulting & Advanced IT are increasingly driving the propensity for digital Service Platform» for Financial Institutions. Consulting spending. Being excellent in managing this eco-01 05 & ICT. Expenditure in Banking sector is expected to system opens up important opportunities as a standkeep on growing, reaching over € 50 bln in 2020 with alone business and as a booster for our financial an 8% Y/Y growth. services portfolio. Full interest alignment among shareholders and an In only 10 years, starting from zero, becomes one of experienced management team. More than 1,600 the top 5 consulting firms for revenues in Financial professionals, of which nearly 1,200 internal. We build on 02 06 Industry in a G8 Country with an increasing talented people forming leading specialists in Financial international footprint (operations in 9 countries, ~40% Industry. Be is a unique investment opportunity for of non domestic revenues in 2018). investing in the area of professional services. A wide range of value added services offered to 1-year acceleration in achievement of 2019 profitability Banks, Insurance companies, Processors and new target, with consolidated 2018 EBITDA at € 23.6 mln and 03 07 players (GAFA) in Financial Industry; leveraging on NFP > 0. Constant Dividends flow (dividend yield 2018: strong and valuable partnerships with leading 2.44%). technology market leaders. Focus on Top Multinational Financial Groups We laid the foundation for the future growth. 2020-2022 3operating in Europe: growing share of wallet among year Plan is designed around internal and M&A-driven the top 20 Banks in Europe. Reducing portfolio 04 08 arowth. concentration on Top5 clients from 74% to 53% in 3 | 2 years.



10 YEARS OF GROWTH: FROM RESTRUCTURING, TO DOMESTIC LEADERSHIP ON TO EUROPEAN EXPANSION

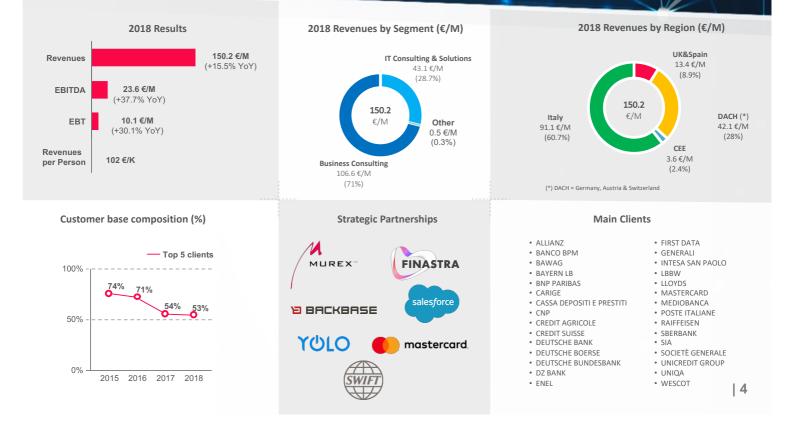


A consistent Track record

- Doubling of turnover every 5 years while steering from local "Back Office & Operation Company" to European Consultancy Firm supporting leading Financial Institutions.
- The only company to have progressed across all the segments of the MTA in just three years. Listed on the STAR Segment - MSE since 2014 with a public company profile and international shareholders
- In 6 year we have changed our profile from domestic player to regional player operating in 9 different European countries (40% of total revenues)
- A constant dividend flow from 2012 with more than 2% of dividend yield per year

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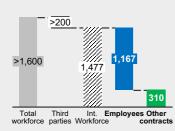
BE SHAPING THE FUTURE: BUSINESS METRICS



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BE SHAPING THE FUTURE: NON FINANCIAL METRICS

Internal Workforce composition (HCs)





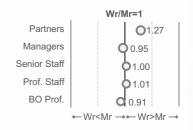


Employees by Gender (%)

Employees by Role (HCs)

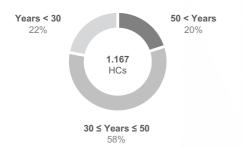


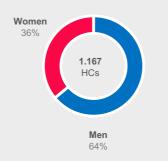
Gender Pay Gap Italy (Ratio Wr/Mr1)



¹ Ratio of remuneration of Women/remuneration of Men; representation related to personnel involved in core business (admin personnel excluded)











MASTERING FINANCIAL INDUSTRY KNOWLEDGE, OUR BUSINESS PRACTICES

Business practices	Advisory	Solutions	Near shoring	Main areas of activity
Transaction Banking	\checkmark	\checkmark		 Payment Schemes & Networks (Swift, Mastercard,), Card based products (Issuing, Acquiring), Digital Payments & Wallets (Apple Pay, Google Pay,), VAS & Open Banking models.
Investment Banking	\checkmark	\checkmark	\checkmark	 Advanced products and processes design, Industry Regulations, Risk Management & Compliance, Front-Middle & Back Office sistems, Market Accounting systems & Brokerage OTC Platforms
Digital Trasformation	\checkmark	\checkmark	\checkmark	 Large Transformational Program & Project management, Omnichannel strategies and industry platforms Development Domain Functional specifications (Finance, Loans, Current Accounts,),
Regulatory & compliance	\checkmark	\checkmark		 Industry regulations management: Privacy & GDPR, Methodologies for Capital Requirements & Liquidity ECB/ABI/EBA /ESMA requirements,
Risk Management & Actuarial Science	\checkmark			 Risk Engines and Quantitative teams for risk analysis Life Insurance Actuarial Laboratories, Life & General Insurance Product Design, Solvency & IDD requirements.
Data Science, Machine Learning & A	\checkmark	\checkmark		 Machine Learning Algorithms Design & Implementation, Data Scientist Team for bespoken analysis, Artifical Inteligence Systems applief to Finance and Insurance, Predictive models and Advanced Analytics
Insurance Core Systems		\checkmark		 End to End Management of Life/General Insurance Bancassurance IVASS Regulatory Requirements, Branch & Digital Sales Bancassurance Front End, Certified Core System for Insurance Companies.



A CONTINUOUS GROWTH DURING THE LAST YEARS, ON THE MAJOR BUSINESS INDICATORS

FY Total Revenues



FY Operating Profit (EBIT)



FY Gross Operating Margin (EBITDA)



FY Profit before Tax (EBT)



1H 2019: THE BEST FIRST HALF RESULT EVER

1H Total Revenues

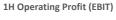
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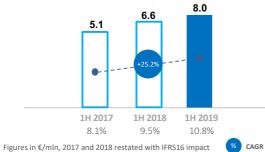
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1H Gross Operating Margin (EBITDA)







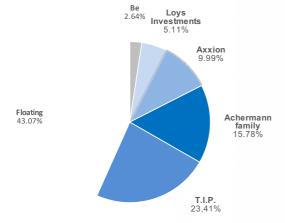
1H Profit before Tax (EBT)



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CORPORATE OWNERSHIP AND INDEXED STOCK PERFORMANCE

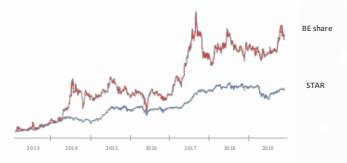
Shareholders



CORPORATE CALENDAR

12.03 Board Meeting, 2018 FY results 18.04 Shareholders Meeting, 2018 FY results 09.05 Board Meeting, 2019 1Q results 01.08 Board Meeting, 2019 1H results **07.11 Board Meeting, 2019 3Q results**

Share value vs FTSE Italy STAR index trends



INVESTORS MEETINGS

12.02 Frankfurt - European Mid Cap Event, Intermonte 25.02 Milan - IT Day, Banca IMI 20.03 Milan - Star Conference, Borsa Italiana 14.05 London - Small Mid Cap Forum, Lond Capital 16.05 Turin - Eccellenze del Made in Italy, Intermonte 21-22.05 Dublin – Investors Road show 12-13.06 Frankfurt/Dusseldorf Road Show, Intermonte 18.06 Paris - European Mid Cap Event, Intermonte 27.09 Lugano - Investor day, IRTOP 22-23.10 London - Star Conference, Borsa Italiana **dd.12 Geneve - European Mid Cap Event, Intermonte**



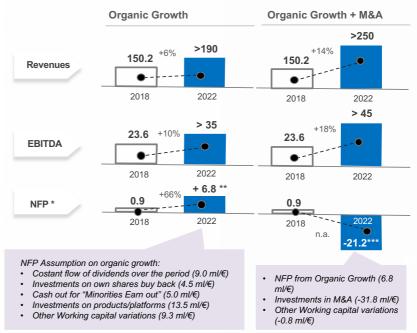
2020-2022 INDUSTRIAL PLAN TARGETS

Industrial Plan 2020-2022

●–[%] → CAGR

Main Assumption

- Expected organic growth > of 190 ml/€ in 2022 inclusive of > 60 ml/€ resulting from M&A operations.
- Expected EBITDA generation contributed by Consulting services for 70% and ICT for 30%.
- Non-domestic revenues > 40%. Germany, Spain and UK as markets of greatest interest for M&A operations on Core Business.
- Strong reinforcement of the Digital Engagement business line, with the objective of reaching a share of wallet > 10% on total group volumes.



* Positive Net Financial Position indicates positive balance

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WE ARE DEVELOPING A PROFESSIONAL EUROPEAN NETWORK, BUILDING AND CONSOLIDATING AN OUTSTANDING INDUSTRY KNOWLEDGE PLATFORM ACROSS EUROPE

