
Be: admitted to the Star segment of Borsa Italiana from 21st July

Roma, 11th July 2014

Be Think Solve Execute (Be for short), a company which operates in the field of ICT Consulting, announces that Borsa Italiana has admitted the company's ordinary shares to the STAR segment.

From 21st July 2014, Be's ordinary shares will be traded in the Segment for High Requirement Shares (STAR) of the Electronic Share Market (MTA) organised and managed by Borsa Italiana. The STAR segment includes medium sized companies capitalised from €40 million to €1 billion, which undertake to comply with standards of excellence in terms of: high transparency and a vocation for communication, high liquidity (minimum float of 35%) and Corporate Governance aligned with international standards.

"Admission to the STAR segment of Borsa Italiana is a great achievement for Be", stated Stefano Achermann, the Company's Managing Director. "This important acknowledgment is confirmation of the results we have achieved over the past few years by seeking specialisation, by recruiting high quality professional resources, by focusing on internationalisation, excellent economic results and openness towards the market and investors. Our challenge in the medium term is to boost growth to reach a size that will make competing in the European arena increasingly easy. I must, above all, thank our customer firms located in the seven countries we operate in, for the trust they have placed in us and for whom we will continue to create value with increasing commitment".

The Be Group launched its internationalisation strategy in 2011, following the acquisition of a British company called Bluerock Consulting Ltd and in 2013, it continued to expand into Poland, the Ukraine and Central Eastern Europe. In the same year, the company presented its 2013-2015 strategic plan, confirming its strong focus on internationalisation. In 2014, the Be Group finalised the purchase of 66.67% of a German company called "targit GmbH" in line with its strategy to consolidate business in the European market. The company recorded a CAGR for EBITDA of 11% between 2010 and 2013, and a 20% rise in EBITDA in 2013 compared to the previous year, which amounted to €11.2 million.

This press release is available on the Company's website www.be-tse.it.

The Be Group is one of the leading Italian players in the IT Consulting sector. The Company is listed on the Electronic Share Market (MTA) of Borsa Italiana and provides Business Consulting, Information Technology and Process & Document Management services. A combination of specialist skills, advanced proprietary technologies and a wealth of experience enable the Group to work with leading financial and insurance institutions and Italian industry to create value and boost business growth. With around 1,000 employees and branches in Italy, United Kingdom, Germany, Austria, Switzerland, Poland and the Ukraine, in 2013, the Group recorded a value of production of €84 million.

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